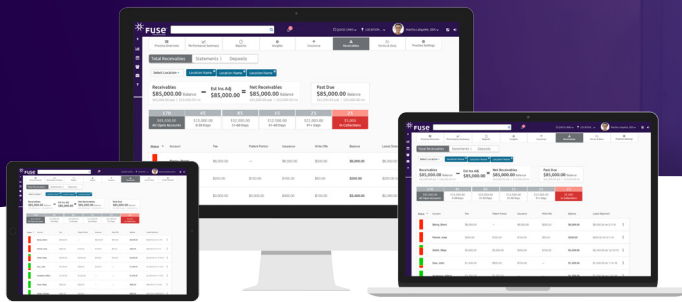


# 3 Benefits of Your Data in the Cloud



## How cloud practice management software can make your data more useful.

As consumers, more and more of the data we rely on in our everyday lives resides in the cloud.

**It's easy to see why.** Cloud empowers us to access our data anywhere, anytime, with the push of a button. The associated quality of life benefits have made adoption a no-brainer for many of us.

In the workplace, however, changing software and shifting deeply rooted processes may seem more daunting. In this article, we'll look at three ways the cloud can add new value to your data that might just make the transition worth your while.

**Take a closer look**  
and find out if your practice could benefit  
from a move to the cloud.





## BENEFIT 1

### Gather all practice data in one place.

Having all your data in one place makes smart business possible. Particularly for multiple-location practices, the cloud adds value by centralizing your scheduling, patient information, and practice data and letting you access that data from anywhere and in real time. At a glance, you can see everything that's happening in any location at any given moment.

This accessibility prepares you to better handle unknowns. As an example, if a patient cancels an appointment with short notice, real-time schedule visibility allows you to react more quickly, adjust accordingly, and spend your time more efficiently.

## BENEFIT 2

### Organize all your data in the same way.

Many multi-location practices are still operating different practice management software at different locations. This handcuffs their practice by keeping their locations in software silos that prevent apples-to-apples comparison of data and don't allow staff members the flexibility to easily float between practice locations.

"If I'm a restaurant owner and I have one menu at one location and another menu at a second location, I can't compare insights," said Mary Beth Swift, who managed dental practices of all types and sizes for nearly two decades before joining the Fuse team. "Operationally, the same is true for dental practices. You need to have all your locations operating on the same data set to draw conclusions."

Cloud practice management not only standardizes the data set across multiple locations, it goes a step further. Because the software is in the cloud, updates are automatic and ongoing. This means all users are always using the latest, most up-to-date and fully featured version, and there's never a concern about one location updating before another. This makes it easier to streamline your training process and ensures a better, more consistent experience across locations.

## BENEFIT 3

### Use your data to find meaning.

After consolidating your data in one place and organizing it so it all works together, the next logical step is to put that data to use at a higher, strategic level. In today's business environment, an information dump that requires additional in-depth analysis just doesn't cut it. The expectation is meaningful data that you can quickly identify and act upon.

What that means is more useful insights into the key areas of your practice – where growth is occurring, where expectations aren't being met and how you can plan to optimize your operational efficiency. Your practice management software should be flexible enough to meet your business goals, not the other way around.

Different practices have different needs. Whether those needs are met through on-site or cloud practice management software, Patterson Dental has you covered.

To learn more about our cloud software offering, visit [pattersondental.com/fuse](https://pattersondental.com/fuse).

